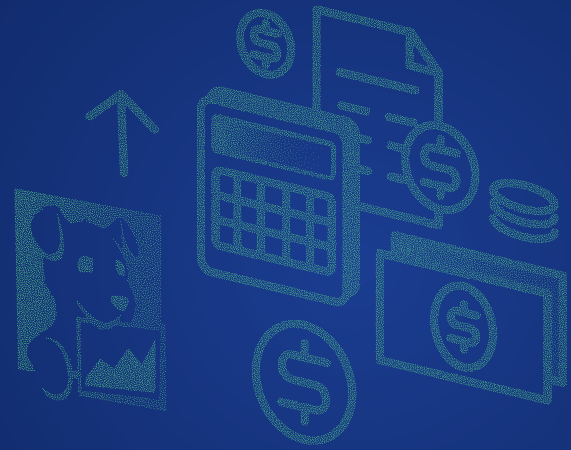


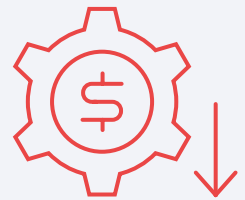
4 ways Datadog is taking a bite out of your budget



Datadog is a highly popular monitoring and security platform for infrastructure and applications. It's also a very expensive one when you add up all of its extras. Here are four reasons why you might consider transitioning away from Datadog.

1. Complex pricing and frequent overage costs

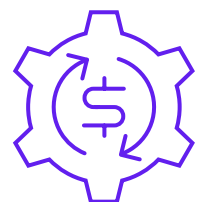
Datadog's pricing structure is highly complex and it's not uncommon for users, especially those in large organizations or with distributed systems, to encounter unforeseen costs. One aspect of this complexity is the cost of Datadog's Application Performance Monitoring (APM) product, which is billed by instance. In certain situations, this cost could even exceed the cost of the underlying instances themselves. Additionally, users need to be vigilant about managing their consumption, as the platform's on-demand model can quickly lead to extra costs if usage outpaces initial estimates. Even factors like misconfigurations, migration projects, or integrations that cause double reporting need to be closely observed to prevent uncontrolled spend.



In contrast, Chronosphere provides a transparent, and more importantly, predictable pricing structure. With Chronosphere, you can ingest all your data, understand its value, and pay only for what you choose to persist in its most optimized form, whether it's metrics, traces, logs or events.

2. Limited data visibility and cost control

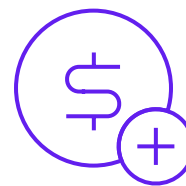
The efficiency of managing costs with Datadog hinges on how well you manage the data that flows through the platform. Datadog's billing for many products is based on volume of data ingested, which can result in unnecessary costs if you import duplicate or irrelevant data. Datadog lacks any mechanism for transforming data before ingestion. This limitation hinders users' ability to fine-tune data flows into the system, preventing the filtering of unnecessary data at the source and contributing to increased costs. To mitigate these costs, users often need to deploy separate telemetry pipelines to filter out unnecessary data or to route data to alternative, lower-cost storage solutions.



Chronosphere addresses these issues by allowing you to understand the cost and value of your data in real-time. It provides insights into the volume and cardinality of all incoming traffic, and shows you how the data is being used in dashboards and alerts. It also addresses these issues with Logs Control, allowing you to transform and reduce your data at the source, and then route it to your storage solution of choice.

3. Additional costs for Premier Support

Reliable technical support is a cornerstone for business success. However, with Datadog, Premier Support is an add-on, with a cost equivalent to 8% of the customer's monthly spend. So as your product usage and spending increase, so does the cost of obtaining quality support. This can be particularly burdensome for large organizations or those with rapidly growing infrastructure, where support costs can quickly escalate. Additionally, users have reported delays and varying quality in the support provided, which can further impact operational efficiency and issue resolution times.



Chronosphere, on the other hand, provides continuous support to guide you through your modernization and growth journey, with no additional charge. That's why we provide a dedicated support-staff-to-customer ratio of 3:1, ensuring that you have access to the expertise and guidance you need, whenever you need it. From legacy tool migration to historical data and observability asset onboarding and alert setting, you can count on Chronosphere's customer support.

4. The real costs of downtime

Any downtime or performance degradation with Datadog can impact business operations, potentially leading to customer attrition and increased stress for engineers.

Chronosphere's cloud native monitoring platform is designed to support the scale of container- and microservices-based environments reliably. It brings in metric, trace, event and log data via open standards and from any source, aiding engineers in quickly identifying and resolving issues. Chronosphere offers a 99.9% SLA but has delivered 99.99% across all customers in the past 12 months. With Chronosphere, you can reduce critical incidents by up to 75%, ensuring your systems and profits stay up.



How Chronosphere helps overcome Datadog budget surprises

While Datadog has its merits, the hidden costs and limitations can become a challenge for organizations aiming for cost-effective, reliable, and comprehensive monitoring. Datadog's complex pricing, lack of data control mechanisms, additional charges for premium support, and frequent outages often lead to budget overruns and operational inefficiencies.

Chronosphere addresses these issues with transparent and predictable pricing, enhanced data control across all telemetry types, free continuous support, and industry-leading availability. Our platform ensures that you only pay for the data you choose to retain in its most optimized form, whether it's metrics, traces, logs, or events.

Additionally, Chronosphere provides automated toolings to help you transition from Datadog seamlessly. Our tools simplify the conversion of Datadog queries, dashboards, and alerts to open-source standards, making it easier for you to adopt a more flexible and cost-effective observability solution.

If your organization is grappling with Datadog's pricing and performance limitations, it might be time to explore what Chronosphere can offer. By making this switch, you are choosing a platform that prioritizes your needs, reduces unexpected expenses, and provides a robust, reliable solution for your cloud native monitoring requirements. With Chronosphere, you gain a partner dedicated to both optimizing your observability strategy and ensuring a smooth transition from Datadog.

Learn more and request a demo at
chronosphere.io